ASHOKA

INTERNATIONAL CONFERENCE

on

EMERGING TRENDS IN COMPUTATION AND MANAGEMENT (ETCM-2026)

(Online Mode)

THEME - BUSINESS ANALYTICS

11th–12th February 2027

Call For Papers



Organised by

Ashoka Center for Business and Computer Studies,

Nandanvan Estate, Near Chandsi Village, Anandwalli, Nashik,



conference.acbcs@aef.edu.in 91-253-6689561 91-77099 66411 https://etcm2026.org

ABOUT THE CONFERENCE

Ashoka Center for Business & Computer Studies, Nashik, is pleased to announce the Second International Conference on Emerging Trends in Computation and Management (ETCM-2026) a Two-Day Academic event centered on the theme of Business Analytics.

Building on the success and academic contributions of its previous Conference, the second conference of ETCM aims to provide a dynamic platform for academicians, industry professionals, researchers, and students to exchange knowledge, share innovative ideas and explore emerging developments in the field of business analytics. It will bring together diverse perspectives on how data-driven approaches, advanced analytical techniques and intelligent technologies are transforming business decision-making and organizational performance.

The conference will focus on the growing role of FinTech, HR Analytics, Marketing Analytics, Data Analytics, Artificial Intelligence, Machine Learning, Predictive Analytics, and Business Intelligence in shaping modern organizations and enhancing business decision-making.

Through scholarly discussions and research presentations, ETCM-2026 seeks to promote research and innovation and strengthen the connection between academic knowledge and industry practices.

All selected research papers will be published in IJSR/STM peer reviewed with ISSN number

ABOUT AEF

Established in 2002 under the dynamic leadership of **Dr. Ashok Katariya** who is a true visionary & educationalist. AEF is committed to impart need based practical education to the students. It is determined to provide holistic development of students with the help of highly qualified & proficient faculties dedicated to empower learners for self-exploration. It aims to revolutionize education by not only equipping students with information & contemporary skills but also empowering their personalities with vision & strength. It focuses on developing educational centres of excellence providing need-based globalised education from school to highest level in traditional & emerging areas. It aims to be recognized as India's top level integrated education centre with the latest technology, setting the standard of excellence in knowledge creation, innovation, education, research & training.

AEF's Campuses

- Ashoka Center for Business and Computer Studies (ACBCS), Chandsi, Nashik
- Ashoka Business School – (ABS), Rane Nagar, Nashik
- Ashoka International Centre of Educational Studies and Research (AICESR), Ashoka Marg, Nashik
- Ashoka College of Education (ACE), Ashoka Marg, Nashik
- Ashoka Global Academy, Arjun Nagar, Nashik
- Ashoka Universal School, Arjun Nagar, Nashik
- Ashoka Universal School and Junior College, Ashoka Marg, Nashik
- Ashoka Universal School, Sinnar, Nashik

ABOUT ACBCS

Established in June 2009 by Ashoka Education Foundation, Nation's sustainable and inclusive economic growth depends upon its capacity to generate advanced information technology knowledge. The higher education system in the country has an important role to play in this area. Ashoka Center for Business and Computer Studies has come forward to share this responsibility by providing qualified Professionals to the existing industries. ACBCS offers following programmers.

B.Sc.(CS) - Bachelors of Science (Comp. Science),
BBA - Bachelors of Business Administration,
BBA(CA)- Bachelors of Business Administration (Computer Application),
B.Com.- Bachelors of Commerce,
Distance MBA

DEADLINES

Full Paper Submission : **31 December, 2026**
Notification of Acceptance : **Within 10 Days of Submission**
Camera Ready Paper : **15 January, 2027**
Conference Registration : **20 January, 2027**

CONFERENCE REGISTRATION FEES

Sr. No.	Type of participant	Registration	IJSR/STM Publication*
1)	Student	350/-	2000/-
2)	Faculty Members	650/-	2000/-
3)	Industry Participants	700/-	2000/-
4)	Research Scholar	550/-	2000/-
5)	International Participants	25.00 USD	25.00 USD

* Publication fees mentioned are for maximum 3 Authors per paper.
Contact the organizing team for publication fees if there are more than three authors

REGISTRATION LINK : LINK AND QR CODE

ETCM-REGISTRATION FORM QR

https://l1nq.com/kd9p970

CMT Registration QR

https://cmt3.research.microsoft.com/ETCM2026

The **ETCM-2026 Conference** is the premier forum for the presentation of new advancement and research results in the fields of Business Analytics . Research Paper may be submitted on the topics listed below. But are not limited to:

- Business Analytics & Strategic Management
- Marketing Analytics & Customer Intelligence
- Human Resource Analytics & Workforce Intelligence
- Financial Analytics and FinTech Innovations
- Operations & Supply Chain Analytics
- Artificial Intelligence, Machine Learning & Business Analytics
- Analytics in Medicine, Agriculture etc.
- Big Data, Business Intelligence & Data Visualization
- Digital Transformation & Emerging Technologies
- Entrepreneurship, Innovation and Startup Analytics
- Sustainability, ESG & Green Analytics
- Sector-Specific Business Analytics Applications
- Ethics, Governance & Responsible Analytics
- Research Methodologies & Advanced Analytics Techniques
- Any other related to the conference theme

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